



SLA Biomedical & Life Sciences Division

BIOMEDICAL AND LIFE SCIENCES DIVISION

Established 1935

The scope of the Biomedical and Life Sciences Division encompasses all aspects of the life sciences, both pure and applied, including: biology and biochemistry, zoology and botany, microbiology, genetics, biotechnology, evolution, ecology, veterinary and human medicine, health sciences, and other aspects of the life sciences not specifically noted or encompassed by another SLA division. Our division promotes the exchange of information and ideas about trends and advances in information storage, retrieval and analysis, collection management, and dissemination of knowledge in these fields to support research, education, and commercial endeavors.

With an average membership of over 750 individuals, the Biomedical and Life Sciences Division serves information professionals in a variety of settings. Nearly 45% of actively employed members work in a medical setting. About 12% are involved in natural history, environment or similar fields. Nearly one-third of the membership is employed in academic libraries, and almost half work in corporate settings. Division members can be found in hospitals, medical schools, pharmaceutical, chemical and biotechnology corporations, academic and government institutions, agricultural settings, zoos, botanical gardens and museums, foundations and associations, and independent information businesses.

Why Sponsor a Program?

Programs are carefully planned for our members' interests and to attract attendance from throughout the association. SLA members from many divisions attend the meetings; thus information about your products and services reach a broad spectrum of users. Even members who do not attend the annual conference know sponsors who support our programs.

Our members control tens of millions of dollars in book, periodical, electronic, and operating budgets in libraries in the United States, Canada, Japan, Europe, and the Middle East.

Sponsoring a program at the Annual Meeting provides you and your organization with many benefits including:

- Personal contact with users of your products and services.
- Acknowledgement of your support in the conference program (must be an exhibitor).
- Prominent on-site acknowledgement at the event you sponsor, with a display featuring your company's name. An announcement of your sponsorship is also made during the program.
- Recognition in pre-conference and post-conference issues of *BIOFEEDBACK*, the division newsletter.
- Recognition on the division's Web site.
- Recognition of your sponsorship at the division's annual business meeting.
- Space for your promotional literature at the program.

Sponsorship Opportunities 2015 Annual Conference in Boston

Programs held at the SLA meetings reflect the diversity and interests of our members. Sessions needing sponsorship include:

Saturday, June 13

- Biomedical & Life Sciences Division Board of Directors Meeting/Dinner (6:00-9:00 pm)

Sunday, June 14, 2015

- Biomedical & Life Sciences Division Vendor Relations Networking Lunch (11:45am-1:15pm)
- Genetic Mutations: How Do They Arise and What Do They Do? Interdisciplinary Perspectives (3:30pm -5:00 pm)

Monday, June 15, 2015

- Biomedical & Life Science Division Annual Breakfast and Business Meeting (8:00am-9:30am)
- Learning and Libations: The Annual DBIO Medical Section Reception and Business Meeting (4:00pm -5:00 pm)
- All-Sciences Poster Session (5:30-7:00pm)*

Tuesday, June 16, 2015

- Science of 3D Printing (2:00pm -3:30 pm)*
- Revolutionize Library Management: Best Practices in Libraries (7:30-9:30 am)*
- Demystifying the information audit: from knowledge management (KM) to enterprise information management (EIM) (9:45-10:45am) *
- Transforming International Science and Technology Librarianship (2:00-3:30 pm)*

*co-sponsored programs

Please Note:

If you are not an exhibitor at the Boston conference, your check must be received by April 15, 2015 to be listed as a sponsor in the conference issue of BIOFEEDBACK, which is distributed to over 700 division members.

DBIO Contact:

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