BIOLOGICAL SCIENCES DIVISION, SPECIAL LIBRARIES ASSOCIATION

LONG RANGE PLAN: 1991 - - 1996 - - 2001 (Approved by the Executive Board: June, 1991)

Mission

The mission of the Biological Sciences Division of the Special Libraries Association is to further the objectives of the Association by providing representation and support for those professionals concerned with the provision of information services in the life sciences.

Division Objectives

In keeping with the Mission and the Bylaws, the Division will:

create and maintain a positive climate within the Division which will attract new members and retain present members,

encourage increased student interest in biological sciences librarianship,

facilitate communication among Division members through the Division newsletter, BIOFEEDBACK,

maintain a sound financial balance between services offered and funds available

Division Goals, Continuing

- 1. The Professional Development/Program Committee will develop activities for both conference and non-conference programs.
- 2. The Publications Committee will encourage members to write for <u>BIOFEEDBACK</u> (Division Newsletter), <u>SPECIAL LIBRARIES</u> (Association newsletter and journal), and other relevant publications.
- 3. Joint programming will be sponsored with other Divisions in the Association.
- 4. A student stipend to attend the Association Annual Meeting will be coordinated with other Division.
- 5. A membership needs assessment will be conducted at least once every five (5) years.
- 6. Chapters will be encourage to contact and recruit local library school student memberships.

Division Goals, Short Term

1. Increase Division membership to 6% of the total Association membership over the next five year.

Actions:

Continue to contact former members to determine reason for dropping membership.

Contact members of the Medical Library Association to encourage joining SLA and the BSD.

2. Improve Division finances to support Division projects and Annual Conference programs.

Actions:

Build a reserve fund to equal half of the Division's Annual Allotment over the next five years.

Increase advertisement revenue in Division publication, BIOFEEDBACK.

3. Increase participation of entire Division membership in Division programs.

Action:

Work with SLA Chapters to support regional meetings to interest BSD members.

4. Survey Division membership every fourth year before reassessing the BSD Long Range Plan to determine membership needs, concerns, and interests.

Action:

Publish survey results to inform members