

## ProQuest.

START HERE.

# HOW TO BE A RESEARCH HERO

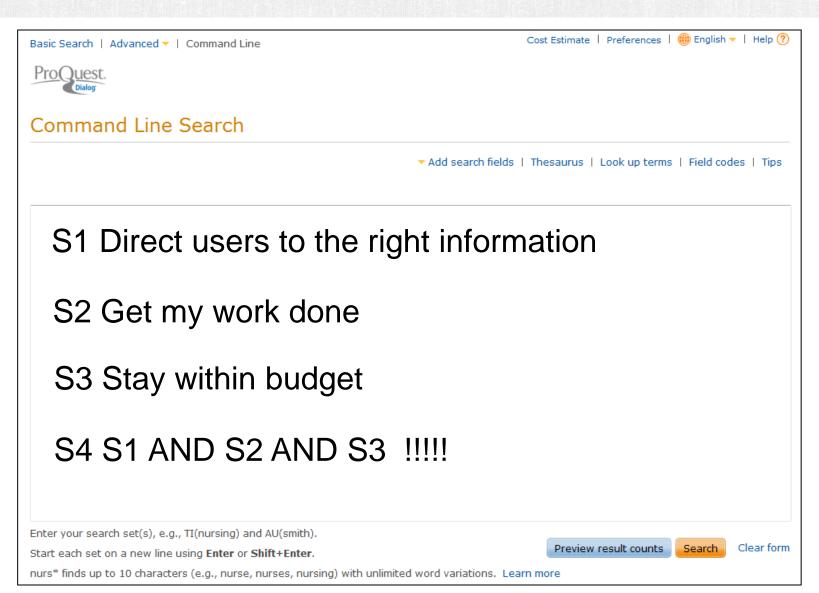
Kimberly Jones, BSE, Ph.D. Director of Product Development ProQuest Dialog





#### What does it mean to be a hero?





#### Serious Research...Redefined



R&D



confidence.

Post-market surveillance, pharmacovigilance







Business and competitive intelligence

Legal activities: prior art, FTO, due diligence





#### Overview



- Flexible Pricing to Manage Costs
- Flexible and Configurable Database Selection
- Powerful, Precision Search for all Users
- Configurable, Intuitive Alerting and Reporting
- Powerful Administrative Tools

#### Manage Costs with Flexible Pricing



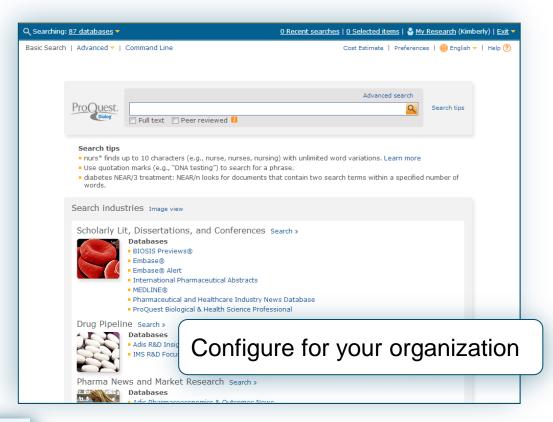
Site license	
Commitment	
Pay-as-you-go	

- Mix and Match pricing plans for different databases
- Search is always free you'll only pay for the information you use
- Monitor usage patterns across your organization
- Track projects for accurate billing back to departments or clients

#### Flexible and Configurable Database Selection



- Direct end-users to the right information
  - Database groups upon login
  - Links to database groups
- Get my work done efficiently
  - Database shortcuts







#### Precision search tools for the info pro, and also easyto-use tools for end users

Advanced Sear	rch		Thesaurus   Field codes   Search tips	Advanced search  Search tips
AND	ıw	in All fields + te	ext 🔻	Basic Search for the novice searcher
Search options 0 Recent  Limit to:  Publication date:  Updated: []  Show less A  Author:  Author affiliation: °  Major subject: °	All dates			<b>Command Line</b> for the expert searcher
CAS registry number: °		LA(English)	E("Tumor Suppressor Proteins") OR EMB.EXAC	▼ Add search fields   Thesaurus   Look up terms   Field codes   Tip 
		Start each set on a ne	(s), e.g., TI(nursing) and AU(smith).  w line using Enter or Shift+Enter.  haracters (e.g., nurse, nurses, nursing) with un	Preview result counts Search Clear for

Search is precise, free, fast, and enhances discovery for all users!



#### **Basic Search**

- Enter any term and then refine search with easy to use filters
- No knowledge of mnemonics required
- Implied AND between terms for precision
- Dictionaries and synonyms available

#### **Advanced Search**

- Visual cues to help user understand important fields
- Enables use of limiters and mnemonics without any previous experience with ProQuest Dialog syntax

### Command Line Search

- Cut and paste saved hedges or enter entire search strategies into large search box and edit as needed
- Saved searches can be edited quickly and easily

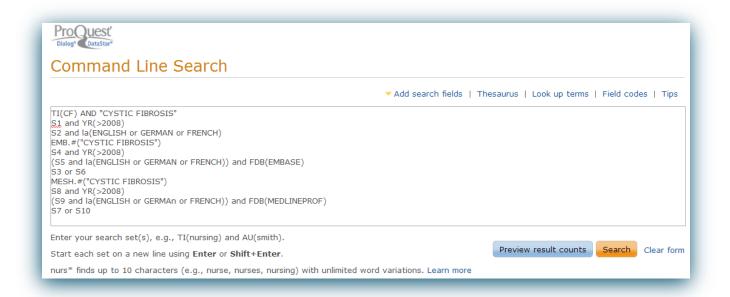
Additional tools support all users
Graphical thesauri, browse lookups, results filters,
lateral search, search history



#### Precision Search Syntax For Power Users

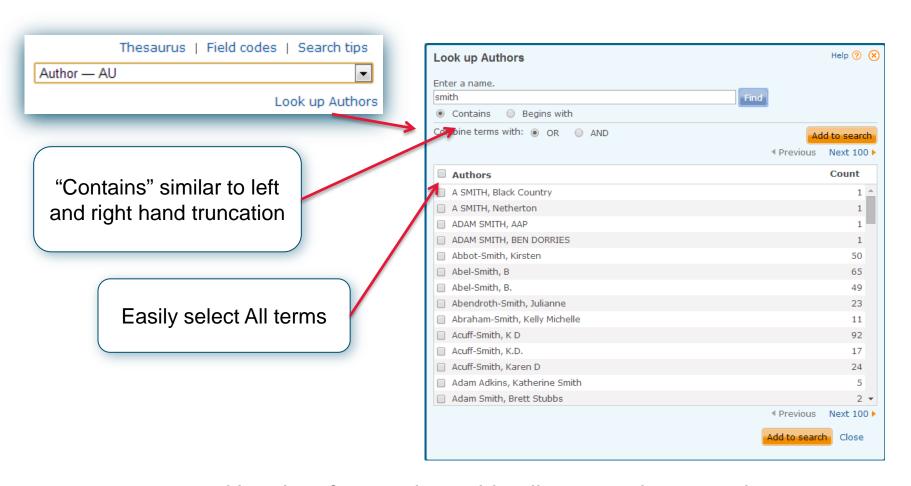
- Broad and precise mnemonics
- Unlimited left-hand, right-hand, and middle truncation
- Wildcard operators (can use within quotes!)
- Logical and Proximity operators

- Linking within index elements
- Syntax abbreviations to save time searching
- Large work area to build and easily edit complex search strategies





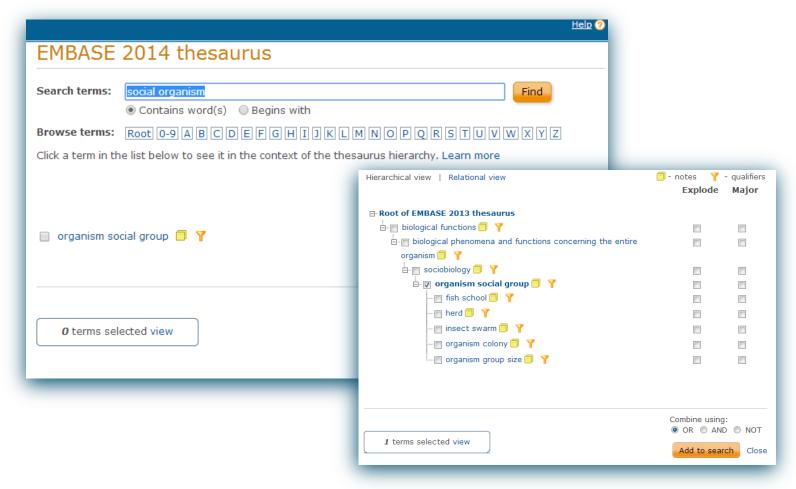
## Accessible tools such as Browse Lookups help users find all the terms for their search



User interface tools enable all users to increase the precision of their searches and get to an answer quickly



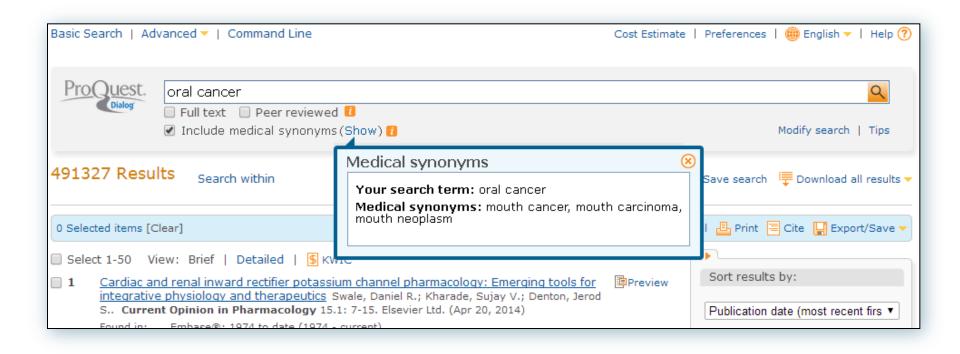
## Hierarchical Thesauri make it easy to identify terms to search – enter one or more terms in any order



User interface tools enable all users to increase the precision of their searches and get to an answer quickly



Medical Synonyms feature provides end users ability to automatically include related terms in their search for interactive searches and alerts



User interface tools enable all users to increase the precision of their searches and get to an answer quickly

6/17/2014

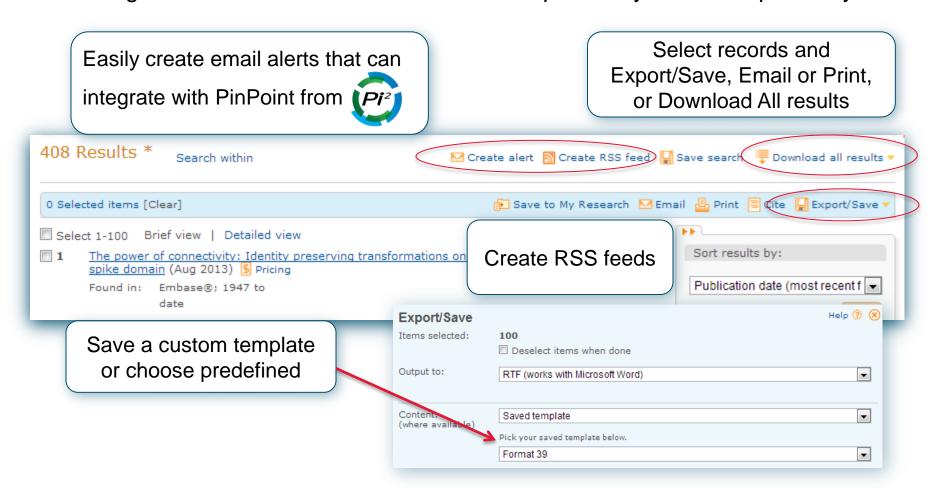
#### Configurable, Intuitive Reporting and Alerting



Reporting and Alerting options are readily accessible.

Create custom, branded templates for professional looking reports.

Range of formats from PDF to XML ensure portability and interoperability.

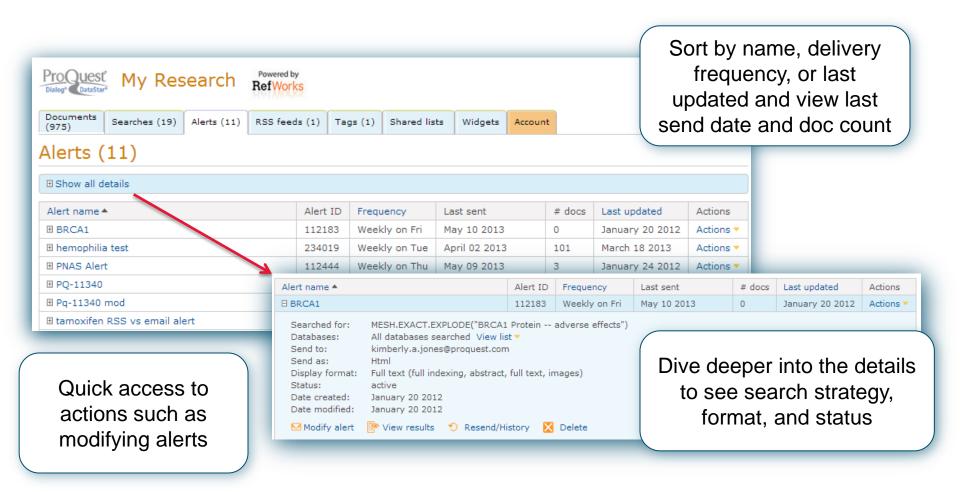


Reporting and Alerting functions suit a wide range of activities

#### Configurable, Intuitive Reporting and Alerting



Manage hundreds of alerts with alert management tools. View critical alert information efficiently and make modifications quickly.

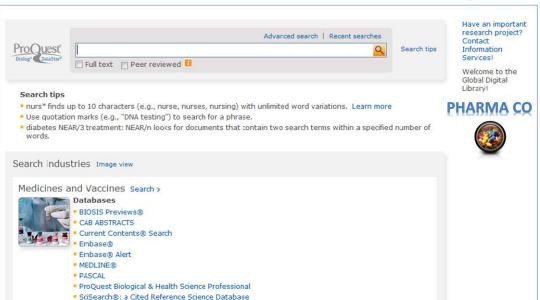


Alerts management has never been easier...

#### Deliver Results with Powerful Administrator Tools







Create multiple "My Research" accounts for users within your organization

Regulate authentication and access through IP address recognition, proxy servers, and other protocols

Delegate administrative permissions to other members of your team

Multiple ways to reach your customer: alerts, RSS feeds, downloads, email

Promote your information services by branding your interface and reports

#### Pharmaceutical and Biomedical Content on ProQuest Dialog



Adis Clinical Trials Insight Adis Pharmacoeconomics &

Outcomes News Adis R&D Insight Adis Reactions

Allied & Complementary

Medicine

Analytical Abstracts

BIOSIS Previews®

BIOSIS® Toxicology

British Library Inside

Conferences

British Nursing Index

**CAB Abstracts** 

**Chemical Business Newsbase** 

Chemical Engineering and

Biotechnology Abstracts

Chemical Safety NewsBase Current Contents Search®

**Derwent Drug File** 

**Derwent Drug Registry** 

DIOGENES® FDA Regulatory

**Updates** 

**Drug Information Fulltext** 

**Embase®** 

Embase® Alert

**EMCare®** 

Espicom Pharmaceutical & Medical

Device News

**FDAnews** 

Gale Group Health & Wellness

**DatabaseSM** 

Gale Group PharmaBiomed Business

**Journals** 

Global Health

**HSELINE**: Health and Safety

**IMS Company Profiles** 

**IMS New Product Focus** 

**IMS Patent Focus** 

IMS Pharma Trademarks

**IMS R&D Focus** 

IMS R&D Focus Drug News

Incidence & Prevalence Database

International Pharmaceutical

**Abstracts** 

**KOSMET: Cosmetic Science** 

**MEDLINE®** 

New England Journal of

Medicine PASCAL

ProQuest Biological and

Health Science Professional

**Prous Science Daily** 

Essentials

Prous Science Drug Data

Report

Prous Science Drugs of

the Future PsycINFO

Registry of Toxic Effects of

**Chemical Substances** 

(RTECS®)

SciSearch®: a Cited Reference Science

Database

Social SciSearch®

The Lancet®

ToxFile®



more.

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## **Questions?**