

jove

A CATALYST FOR SCIENTIFIC
RESEARCH AND EDUCATION



Two Complimentary Products

jove

jove | VIDEO JOURNAL

jove | SCIENCE EDUCATION

In The Lab Resource



- Increase productivity
- Enable on-budget research
- Bring onboard new lab members
- Learn new methods

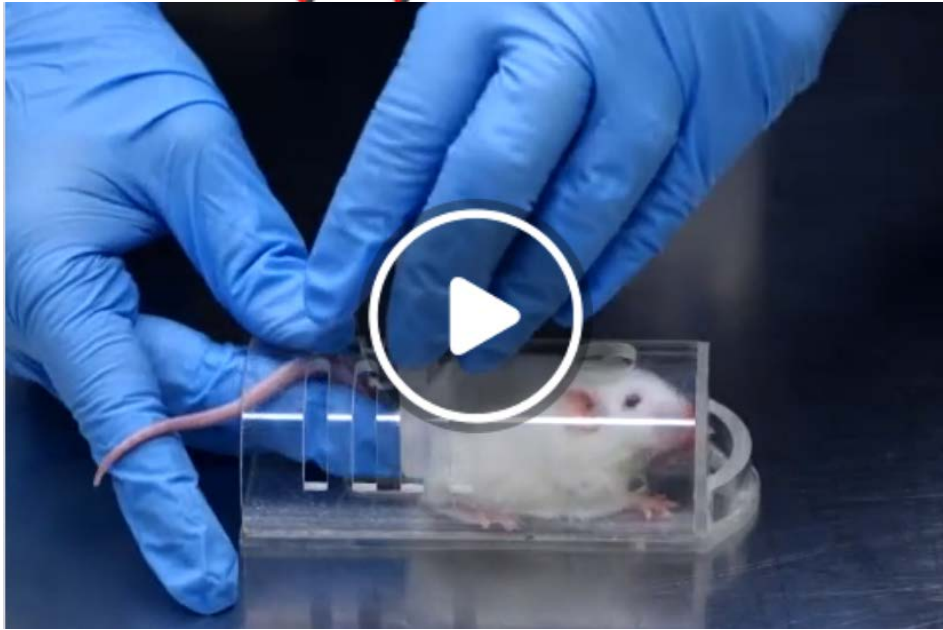
Impact: Competitive Advantage



- JoVE videos provide SOPs at Biogen*
- Lab avoids wasting months setting up published/proven protocols
- Better allocation of funds by reducing spend on training, reagents, and animals

*Based on case study with Biogen's Dr. Raja Sriperumbudur

Impact: Animal Research Training And Safety



- UCLA CFAR uses JoVE's *Lab Animal Research* videos*
- Boosts researcher confidence/safety
- Reduces training time/animal usage
- Enables more humane animal treatment

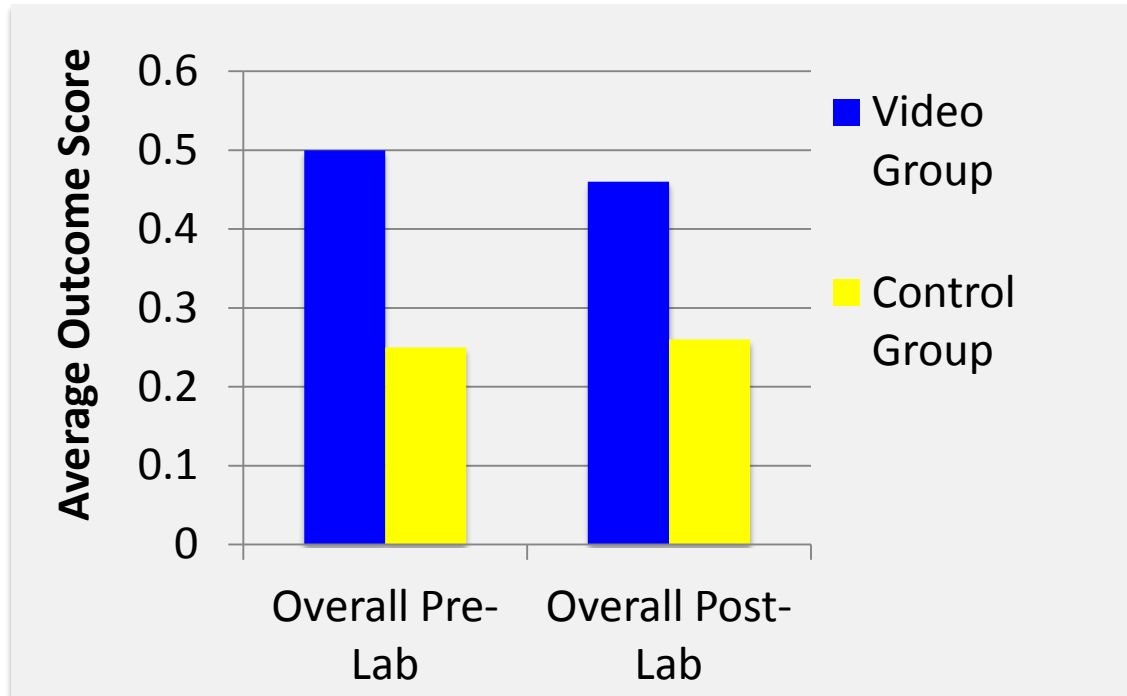
*Based on case study with UCLA Humanized Mouse Core Laboratory

In The Classroom Resource

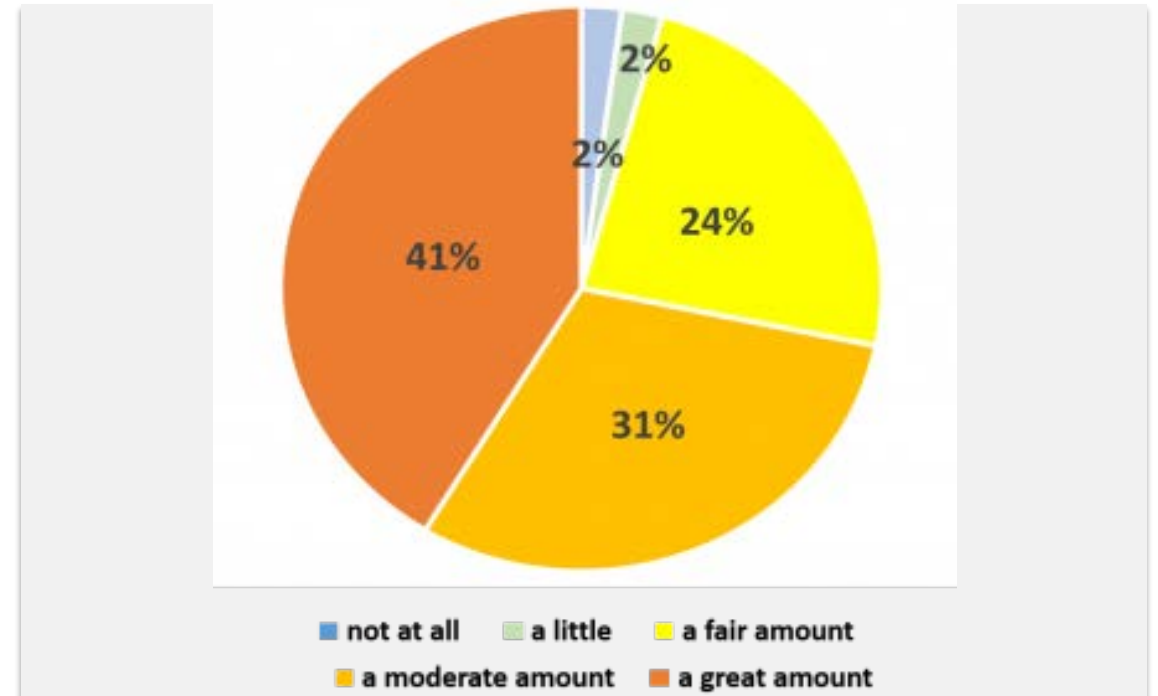


- Improve student learning/confidence
- Innovative resource for diverse learners
- Embed videos in lectures in 10 secs
- Create customized tests, based on the videos

Impact: Student Lab Class Success



Students performed 2X better on lab tests after watching the video



96% of students reported better comprehension of concepts

Giving Your Users Success Tools

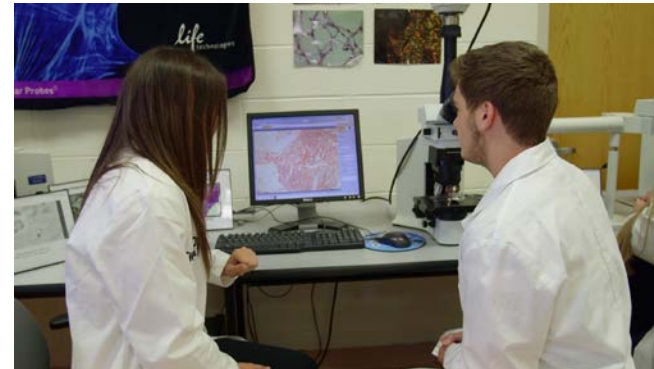
Pre-class Assignment



Classroom Resource



Lab Resource



Research Dissemination



JoVE makes a difference to students and researchers throughout their studies and careers